Blake Moore’s biography

Born and raised in Ogden, Utah, Blake Moore learned responsibility and hard work from his dad, and optimism and service from his mom.

As a young man, sports taught him the importance of relying on teammates, and how constant improvement is possible. During his senior year, Blake was awarded the Wendy’s National High School Heisman, an award honoring high school seniors for athletics, academics, and citizenship. This brought all sorts of unexpected experiences from articles in church magazines, to being honored by Governor Leavitt and the Utah Legislature, to the late Mayor Glenn J. Mecham dedicating December 23rd as Blake Moore Day in Ogden. What he remembers most, however, was a brief conversation with a Heisman trustee after the ceremony. The trustee mentioned that it was his Eagle Scout and other service projects that set him apart. Blake remembers thinking at that moment, “I’m not special, that’s just the way we raise kids in Northern Utah.”

After graduating high school, Blake signed a scholarship to play as the quarterback at Utah State University for mentor and friend, coach Dave Arslanian. Blake served a mission for the Church of Jesus Christ of Latter-Day Saints in Seoul, South Korea, and finished his bachelor’s degree at the University of Utah, and later obtained a Master’s in Public Policy and Administration from Northwestern University.

Blake married Jane Boyer in 2010. Jane is more than just supportive. She encourages Blake to take risks and pursue big things. She is reflective, spiritual, and humorous. Blake and Jane have three amazing boys, Max, George, and Winston. Family is everything, and Blake hopes to make them proud in this campaign and the service that is to come.

For more information on this and future interviews, contact Aubrey Snyder.