#I am The CPD

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Last semester, three students from the Journalism department’s Social Media class were assigned to the Center for Persons with Disabilities at Utah State University. Their mission: to learn how to use social media for real clients in the real world.

The students--Chris, Justin and Natalie--used Facebook, Twitter and Instagram to send the CPD’s message to the world.

They also produced a special project--a video featuring the hashtag #IamTheCPD. You’ll see that hashtag whenever we post something related to the people of the CPD on social media. To see the video, visit our Facebook page. (You don't need a Facebook account to view.)

Check our Facebook page again on Wednesday to see another video project created by our talented social media students. (It features Aggies Elevated, ASSERT and the infamous CPD Halloween party!)

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